

The Challenges Facing the Ageing Farming Community in the South East

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Where I Coming from...

- ▶ Laurence Gould Partnership Ltd
- ▶ Fresh Start
- ▶ NFYFC
- ▶ Nearly 20 years of involvement

The **KEY** statistics...

- ▶ The **AVERAGE** age of farmers is 57 years;
- ▶ The **NET INCOME** from farming is £2,214/FTE;
- ▶ In **SOUTH EAST** farming lost £33.6 million;
- ▶ 80% of rural homes have <5mbps broadband;
- ▶ 60% of rural homes **don't** have internet connection;

What are the PROBLEMS...?

1. Financial;
2. Political and public disengagement;
3. Bad communication;
4. Housing and planning policy;
5. Access to services;
6. Quiet voice;

My FIVE point plan...

1. Better returns;
2. Better (integrated) communication;
3. Better regulation and policy;
4. Better services;
5. Better pressure;

Let's CHAT...

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I also have a BLOG: www.fwi.co.uk/community/blogs/getfresh